



**INDEPENDENT
STUDIES**
OF SCIENCE
& TECHNOLOGY



Master in International Business

New Intake

November 2022

BRAND YOUR FUTURE





Dr. Kevin Pon

Associate Dean for International Development
ESDES Lyon Business School

Dear Prospective Student,

IST and ESDES have been working together successfully for a number of years on academic projects to include research into the transmission of family businesses, the providing of academic programmes both at undergraduate and postgraduate level. It is for these reasons that we have created a special relationship that enabled us to provide a unique portfolio of programmes for students from all walks of life wishing to improve their career prospects. Thus, through or combined efforts, we are able to produce programmes in line with ESDES's mission and values and adapt them to a Greek market thus preparing young graduates to enter the Greek job market with a true global outreach.

One initiative that we are proud of is the unique feature of mixing faculty from both institutions. Professors from ESDES are an integral part of all programme delivery at IST. All students from all programmes will benefit from a multinational faculty and be confronted with different learning and teaching approaches from different cultures.

We look forward to welcoming you on our programmes and which we know will help you develop your professional and personal development.

Come and join us!

Dr. Kevin PON
Associate Dean for International Development
ESDES Lyon Business School



The Catholic University of Lyon (UCLy), established 145 years ago, created ESDES Business School in Lyon, which emphasizes on people values. ESDES prepares students and professionals, through research and education, to create sustainable value and to promote the emergence of a responsible economy in a digital and globalized world. ESDES is a post-baccalaureate school of management, a member of the Conférence des Grandes Ecoles and it is accredited by EFMD Global, AACSB, and BSIS.

ESDES Quick facts



Ranked 4th best school to study at!
2022 Student's Choice by "Choose my Company"



1400 Students



+300
International Students



+50 Permanent Teachers
including
70% of Doctors



+5000 Alumni



+100
Business
Partners



30 Years of
Expertise in
Responsible Economy



+100 Partner Universities
all over the world

ABOUT



**INDEPENDENT
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IST was founded in 1989 in collaboration with a group of university professors. Today, IST is an independent multilevel and multifunctional academic institution recognised by the Greek Ministry of Education. The latter has awarded IST with licenses to operate as a College, a Vocational Training Institute (VTI) and a Centre for Lifelong Learning.

IST, in collaboration with prestigious foreign Universities, offers undergraduate and postgraduate programmes of study, supported distance learning programmes, two-year-vocational training programmes and lifelong learning programmes in three main academic fields:

- Business and Economics
- Hospitality and Tourism
- Computer Science
- Human Sciences & Psychology

IST College Quick facts



33+
Years of
experience



4000+
Graduates



80+
Programmes



100+
Professors



10
Collaborating
Universities



PROGRAMME OBJECTIVES

This innovative programme aims to provide the student with the opportunity to discover and work in an international dimension in order to produce value for the organization and by keeping a responsible attitude to all stakeholders. There is a three-phase learning process to the programme:

Phase 1

The student will be introduced to an international environment and the factors that influence decision making.

Phase 2

Once the student has acquired this knowledge the management skills will be developed in order to work in such an environment.

Phase 3

How to create value for the organization in a responsible manner and to achieve sustainability.



CURRICULUM

Subject Areas

1. International Business Environment

- The Legal and Political Environment of International Business
- Economics for Responsible Executives
- Assessment and Management of Global Risks
- Cross Cultural Management and Communication
- Markets and Competitiveness

2. International Management Skills

- International HR, Leadership and Management
- Negotiations
- Strategy for Developing a Sustainable Business & CSR
- Developing and Management of International Projects
- Ethical Issues and International Development

3. Analytical & Strategic Skills

- Research Methods for Business & Dissertation
- Digitalization in an International Economy
- Financial Corporate Analysis
- Business Strategy Game
- Supply Chain & Distribution

Total ECTS: 90 /

Duration: 1 Year

Language of Delivery and Assessment: English



CAREER OPPORTUNITIES

Careers without borders. Work in a Global environment as:

- Business Developer
- Market Leader
- Marketing Officer
- Management Controller
- Administrative Service Manager
- Chief Executive Officer
- Consultant for an International Organization
- Export and Import Management
- Export Coordinator
- International Finance
- International Logistics
- International Marketing
- Management Analyst

PROGRAMME HIGHLIGHTS

A multi-cultural experience combining a mixture of local and international faculty of international standards whose research is applied to the corporate world.

A programme delivered and supervised by a fully accredited School of Business.

A high level of student/faculty – student/student interaction with the added opportunity of interaction with students and faculty from other ESDES cohorts on different campuses.

A career orientated programme based on a three legged pedestal combining:

- Area studies
- Corporate functions
- Specific industries

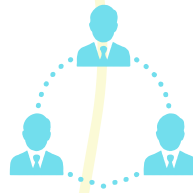




EDUCATIONAL AIMS OF THE PROGRAMME



To produce graduates with the necessary skills and knowledge so that they can make an effective contribution to an organisation in the capacity of a senior manager.



To develop students' critical appreciation of the role of managers in a global context.



To prepare students to design and follow their own continuing professional development.



To equip students with the analytical and evaluative skills with degree level in higher education. To develop students intellectual powers, their understanding, their judgement, problem solving skills with an ability to communicate to a broad public.



To enhance their appreciation of cultural differences at every level.



To prepare students to create value to an organisation within a responsible economy



ADMISSION REQUIREMENTS

An undergraduate degree with at least 180 ECTS (or equivalent).

Students, whose first language is other than English will need to provide evidence (a TOEFL or TOEIC exam result) of fluency to at least a B2 level, 570 on the TOEFL examination.

Professional or international experience.

Real Motivation be a member of an International Master Program and compete for a high level career.

Professional Background:

At least 12 months of Professional Experience

ACCREDITATION

ESDES Lyon Business School joins the elite of global Academic Excellence:



MASTER IN INTERNATIONAL BUSINESS



In Collaboration with



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find us



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IST College



ISTCollegeAthens